

CASE STUDY

Kia Motors

 FastSensor →



01

Challenge

To measure the customer experience provided by brand activation campaigns.

02

Solution

FastSensor conducted real-time experience tracking (RET) measuring customer experience.

03

Result

Using FastSensor's RET data, Kia optimised brand activation, resulting in 1,000 leads generated, valued at \$1,600,000.

/ \$1,600,000
IN LEADS

**« It worked way better than we expected.
FastSensor is the best technology on the market,
and we are very proud to be partners.»**

Kia Motors



**How can FS
help your
business?**

 **FastSensor**