

CASE STUDY

Honda Motors

 FastSensor →



01

Challenge

To gain a clear understanding of showroom KPIs to increase revenue.

02

Solution

FastSensor compared customer behavior at high and low performing dealerships and identified three key indicators.

03

Result

Based on KPIs identified by FastSensor, Honda was able to optimize the customer experience from showroom to sales desk, increasing conversions by up to 42% at low-performing dealerships.

**/ 42% MORE
CONVERSIONS**

**« I was shocked with the results I got from FS.
We decided to change the customer experience
based on the data we got and then the magic
happened, 42% more conversions in one month.
The FS tech is awesome...I wish I knew about it
earlier.»**

Honda Motors

**How can FS
help your
business?**

